

**Mid-Atlantic Association Executive Committee**  
**January 15, 2005 Public**  
**Carroll Engineering, Collegeville, PA**

President Ed Callahan called the meeting to order at 3:14 P.M. Members attending were Ed Callahan, Monique White, Harold Adams, Bill Brasington, Norm Green, Carolyn Griggs, and Ken Yerger.

Ed opened the meeting by stating his desire for Mid-Atlantic is that it will be consistently better, with his role being to help the association modernize.

Secretary: Norm distributed rosters for administrative and sports committees, reminding the committee that any blanks in the final column meant the individual had not renewed membership for 2005. He reported that the meeting schedule for 2005 needed to be confirmed.

Treasurer: Harold reported that on December 31 the association had a checking account balance of \$27,012.84 and a money market balance of \$10,581.78 for a total of \$37,594.62. He said we need to consider CD's or other money tool that would provide a better interest rate. Harold was asked to look into rates at both Commerce Bank and PNC. He was encouraged to reverse the ratio between checking and money market (possibly a "sweep" type of account).

There was discussion about handling vouchers while Ed is traveling. Ed said he is home most weekends so could process faxed vouchers weekly from home. For faster response, vouchers go by fax to Gary (as soon as he installs the fax he has just purchased) with an e-mail containing full description to Ed. Gary is to validate the expense is within budget and then fax voucher and documentation to Harold for payment. Norm was asked to revise the processing order on the voucher form so that Gary is shown as "first stop" before Ed.

President's Report: Ed reported that Mid-Atlantic has received a "Fully Accredited" letter from national and that we were the association of the year for 2004. He said that Mid-Atlantic will host a women's 3000 racewalk championship at Bucknell on January 29. He sought authority to reimburse Mike Rohl for his annual meeting registrations of 2003 and 2004; the committee said yes.

Vice-President's Report: Monique has contacted Villanova University about possible meeting space for both Executive Committee and Quarterly meetings. The facilities person is to respond soon. She is also looking at space in Rosemont Plaza. The committee proposed that a discrete news item be placed on the website about our need for meeting space in an easily accessible location (preferably in the Plymouth Meeting-Conshohocken-King of Prussia-Main Line area).

Youth Athletics: Bill reported that the first indoor series event had been held the previous Sunday with registration in the expected range. Second event is on the 16<sup>th</sup>. The YA committee is planning to host the Region 2 outdoor event, with strong cooperation from Wm Allen High School and the Lehigh Valley Sports Commission. Bill expects to have each area meet name a male and female athlete of the meet with potential news value deriving there from. It is possible that some of these awards could be sponsored.

Membership: Bill reported that membership is now over 1,100 which is a favorable pace from 2004. Bill noted our need to handle credit card requests, so he is pleased that subject will be on the agenda later.

Communication: Bill said that Carolyn, Ron Jackson and he have been working on communications. We have left the USATF web server. Our new web server costs us \$45/year. Bill is writing the necessary software so that Norm can update membership and list sanctions directly on the website. He is also developing a system for clubs to generate invoices and do their memberships in a batch mode.

Carolyn shared a written report describing the aims for an improved, more professional newsletter. The committee expects to secure an editor/publisher who will receive a commission from a portion of advertising revenues. We need to expand the distribution of this "new" newsletter to include high school and college athletic directors, running stores, etc. Carolyn and Bill will consult with Don Rich, webmaster of Penn Track/XC.

Ed requested a quick response from each of us with news items for the next issue of our newsletter (now overdue); his wife has been asked to publish one issue, until the new proposal can be finalized and approved.

LDR: Norm distributed copies of the Off-Road Series, noting that we will again have a beach run (5 Miles) in mid-summer at the Jersey shore. He noted that 3 of his 4 LDR athletes-of-the-year will be at the Award Lunch next Saturday.

Awards: Norm said that currently he has 75 reservations for the lunch, with a desired attendance closer to double that number. No YA registrations have yet arrived. He also reported that USATF have mandated future championship medal awards be secured from Crown Awards. Association awards will cost \$1.49 per medal, including engraving on the back.

Officials: Ken reported that he had met with Earl Williams this past week and secured some materials. Earl was not able to provide a mailing list since Jim Flanik, national certification chair, was "swamped." Ken noted that Mid-Atlantic tended to fall to the bottom of Jim's pile since our submission had come too early, used the wrong rules, and failed to provide photos digitally. Ken asked Norm to provide his listing of 2004 and 2005 officials.

Unfinished Business: Ed reported that Earl had provided a box of financial materials that Ed will pass to Gary.

The 2005 budget draft had been reported to the Executive Committee in September. As requested, High Performance has revised its request. In regard to new sanction revenue, Norm reported that we have already seen an increase of \$1100, and he expects the 2005 new revenue figure to top \$5,000. Ed asked Bill, Ken, and Norm to submit revised budget requests through the Yahoo groups website immediately so that Bob Delambily can produce a revised 2005 budget for Executive Committee approval prior to the January 25 quarterly meeting.

New Business: Norm shared a proposal from Innovative Merchant Services (outsourcing for Commerce Bank) to provide 24-hour internet real-time processing of Visa/MC/AX and Discover cards. This capability will significantly improve our ability to serve our membership for individual and club memberships as well as sanction applications. The committee unanimously approved the proposal.

Norm shared a report describing our two-week experience with the New Jersey/Mid-Atlantic change in boundary, particularly regarding the expected denial by national of our request to sanction events in New Jersey held by our member organizations (e.g., High Performance Athletic Co. has submitted an application to sanction 10 indoor pole vault competitions). The outcome of the Member Services Committee decision in December, 2003 can now be seen as seriously threatening the quality of our program and as a degradation of services by Mid-Atlantic. Norm asked the Executive Committee to recommend to the membership at the quarterly meeting of January 25 that we file an NABR grievance against the USATF Member Services Committee for destroying our obviously successful program (we won the Association of the Year award) and for ignoring the cultural, economic, and socio-political ties of southern Jersey to Philadelphia. Our request in that grievance is to have joint jurisdiction in southern Jersey restored, while granting New Jersey Association primary jurisdiction (a reversal of the past method). This report and request were unanimously approved. Norm was asked to spearhead this matter.

Bill said that YA had \$4,000 for timing in its budget. He wants to spend those funds on new electronic timing equipment rather than payments to outside vendors. Use of our equipment will be predicated on younger officials being properly trained. His approach will be to allow these trained/certified officials to borrow the equipment on Thursdays with mandatory return the following Tuesday and with a payment to Mid-Atlantic of a "rental" fee—any income beyond our fee is theirs. The committee approved Bill's proposal.

The committee expressed interest in the denim shirt that Norm modeled as LDR's award for age-graded athletes in 2004. Ed passed a sign-up sheet for Executive Committee members to share their shirt size and asked Norm to get shirts that specified "Mid-Atlantic Executive Committee." He said that business cards and stationary are to be arranged on an individual basis as needed.

The Quarterly Meeting will be **Tuesday**, January 25, at 7:30 p.m. in the Carousel House auditorium. Future Executive Committee meetings are scheduled for: March 23, June 22, and September 28. Quarterly meetings are: April 27, July 27, and October 26. Location for all these meetings is to be determined after the search by Monique.

The committee adjourned at 6:12 p.m.

Respectfully submitted,  
Norman Green, secretary