

Mid-Atlantic Association Executive Committee Meeting
February 23, 2011
Severance Room, Villanova

In attendance: A. Monique White, Kenneth Yerger, Norman Green, Bob DeLambily, Ray Feick, Mary Braverman, Mike Hemsley, Doreen McCoubrie, Celeste Battle, and Paul Spencer

A. Monique White called the meeting to order at 7:30 P.M.

Secretary's Report: Ken noted he had copies of the minutes for the Association Annual Meeting available in addition to copies of the reports from the Youth Committee, the Long Distance Running Committee, and the Membership/Sanction Chair. Norman Green had previously emailed the Treasurers report to the committee

Treasurer's Report: Norman Green reviewed his report dated February 21, 2011 which reported a net worth of \$118,967.73.

Financial Secretary's Report: No report was submitted. Ken Yerger requested monthly reports on the status of committee budgets. Norman Green explained the revenue reported to us by the National Office made it difficult to assign membership revenue to the various committees but that expenses could be easily tracked.

President's Report: Monique reviewed the coaches' clinics to be held in the Association in 2011 at Mansfield University, Penn State, and Villanova.

Vice-President & L&L Reports: Mike Hemsley discussed the upcoming Strategic Planning sessions and upon discussion it was decided to hold the first session at Villanova on March 30th at 6:30 pm. All committee chairs were reminded to bring their vice chairs and others viewed as future potential leaders of the Association.

High Performance Committee Report: Ray Feick noted the committee was holding a developmental meet on February 27th at Widener and their indoor championship is scheduled for March 27th at the University of Delaware. He also noted the Eastern Regional Throw-a-thon is scheduled for June 4th at Albright College with the Eastern Regional Masters Ultra Weight Pentathlon Championship being held there on June 5th.

LDR Report: The report submitted by Robin Jefferis was reviewed. Bob Delambily questioned whether the travel Stipend noted in her report was budgeted and indicated he would contact Robin to confirm whether the LDR budget needed to be revised.

YA Report: Monique reviewed the report submitted by Celeste Battle (Celeste arrived subsequent to the report). Monique noted the youth committee requires the use of HyTek for meet management in a format compatible with the regional and national championships and that a yearly fee is now required. The requirement was later confirmed by Celeste.

Law & Legislation Committee Report: Monique noted that Paul Spencer was being appointed to Chair the Communications & Media Marketing Committee. Monique further asked Bob Delambily to serve on the three person committee. Another was to be appointed at a later date.

A Race Walk subcommittee to the High Performance Committee was formed to develop race

walking opportunities to members and to satisfy the Association's Championship requirements. Monique appointed Edwin Richardson as the subcommittee chair.

Membership Report: Doreen McCoubrie reviewed her report noting we have 1,062 members and 57 clubs as of February 23rd.

Budget and Finance Committee Report: Bob DeLambily noted he had received no requests to modify the budget. Norman Green noted a few corrections of information originally supplied to Bob and Bob was requested to update the budget and distribute it to the Executive Committee.

Coaching Education Report: See President's report.

Officials Report: Ken noted that recertification was progressing with an addition of 20-25 officials since the last meeting. He noted the annual meeting was scheduled for March 20th at the Fort Washington Holiday Inn. The presenters will be Len & Karen Krsak, speaking on throws and clerking.

Communications Committee Report: Paul Spencer distributed a suggested schedule for the publication of Association newsletters including cutoff dates for article submissions. Upon discussion it was decided to accept the schedule but to combine the October and December editions, resulting in five editions per year.

Bob Delambily asked Paul to submit a proposal for pursuing advertisers for the newsletters to offset the additional costs of producing them.

Paul noted he was evaluating "I Contact" software for distributing mass emails to members for newsletters and other possible events. Paul was requested to continue his evaluation and report back to the Executive Committee with a recommendation.

Awards Committee: Norman Green reported that the location and format of the awards banquet was well received and that we had 152 attendees.

Old Business: Bob Delambily presented the suggested investment vehicles for Association funds. Upon discussion it was moved to accept and adopt the recommendations of his committee.

Monique requested the Committee to consider our yearly donation to Villanova for their track & field program. After discussion it was decided to continue the donation at the past amount.

Monique discussed the need to seek another webmaster and after discussion asked Paul Spencer to discuss the need with Robin Jefferis and return with a recommendation for guidelines in order to seek proposals.

The meeting was adjourned at 9:52 PM

Respectfully submitted,
Kenneth Yerger, Secretary