

Mid-Atlantic Association Quarterly Meeting
March 23, 2011
Severance Room, Villanova

A. Monique White called the meeting to order at 7:40 P.M.

Secretary's Report: Ken noted he had copies of the minutes for the Quarterly Meeting of December 15, 2010 and the February 23, 2011 Executive Committee meeting minutes available. He also noted he had copies of the Association Marketing Kit from the national office and copies of the Association Grant Program Application form for 2012. He noted the grant application due date was May 31, 2011.

Treasurer's Report: Norman Green reviewed his report dated March 19, 2011 which reported a net worth of \$128,380.02.

Financial Secretary's Report: Mary reported she was in the process of proportioning the revenues reported by the national office for memberships. Reporting on expenses will continue.

President's Report: Monique noted Mike Hemsley would be sending out a reminder email for those to attend the strategic planning session scheduled for March 30th. She further noted the Level 1 coaches' school had over 80 attendees the previous weekend.

Vice-President Report: Mike Hemsley was unable to attend the meeting.

High Performance Committee Report: Jim Aylsworth reported for the committee that their next meeting was scheduled for April 10th and that the indoor championship was scheduled for March 27th at the University of Delaware.

LDR Report: Monique reviewed the report submitted by Robin Jefferis.

YA Report: No report was submitted.

Law & Legislation Committee Report: No report was submitted.

Membership Report: Doreen reviewed her report noting we had 1372 members, 72 clubs, and have issued 70 sanctions to date.

Budget and Finance Committee Report: Bob DeLambily had nothing to report but reminded the committee chairs he would be requesting budget proposals later in the summer for the 2012 budget.

Coaching Education Report: See President's report.

Officials Report: Ken noted that the committee recently held their annual meeting & clinic with 40 attendees. Doug & Gloria Winemiller were the clinicians presenting techniques for running

horizontal jumps and the use of plasticene.

Communications Committee Report: Paul Spencer reported he was investigating the use of advertising in our newsletters. After discussion Ken Yerger suggested a committee be formed to makes recommendations to the Executive Committee on possible advertising criteria and pricing. A committee of Paul Spencer, Bob DeLambily and Robin Jefferis were asked to meet and report back on their recommendations.

Monique White noted that the national office will be offering software to Associations permitting email “blasts” similar to the “I Contact” program.

Paul noted he would be getting to the website issue in the near future.

Awards Committee: Norm had nothing to report.

Old Business: Jim Aylsworth requested clarification of the High Performance awards that were presented and the committee’s responsibilities. Jim also requested clarification of the HyTek license the Youth Committee was required to purchase.

Norman Green presented documentation required for making Association investments in Providence and Vanguard consisting of a corporate resolution which required signatories. Upon motion by Norm Green and second by Jim Aylsworth the signatories were to be Norm Green, Mary Braverman, Monique White, and Michael Hemsley.

New Business: Jim Aylsworth noted the High Performance committee wanted to hire a photographer for their outdoor championship and questioned whether they needed Association approval. Upon discussion it was decided permission was not required.

Upon motion the meeting was adjourned at 9:21 PM

Respectfully submitted,
Kenneth Yerger, Secretary