

**Mid-Atlantic Association Annual Meeting**  
**September 21, 2011**  
**Fort Washington Holiday Inn**

President A. Monique White called the meeting to order at 7:09 P.M. and welcomed everyone to the meeting and encouraged all to get others to be more involved in the sport.

Elections: Michael Hemsley explained the process for electing sport committee members and annual meeting delegates.

Nomination Committee Slate:

Youth Committee (Nominees):

Nelson Berrios  
Michael Flannagan  
Sharnette Handy-Hall  
Marcus Holman  
Daryl Nelson  
Annette White  
Darren White  
Christopher Wyatt  
Cynthia Young

No additional nominations came from the floor and the committee was elected by unanimous consent.

High Performance Committee (Nominees):

Robert Beale  
Roger Glispy  
Delores Grandison  
Carl Grossman  
John Hadrick  
Peter Hischmann  
Gina Lanier  
Kyle Lanier  
Ed Richardson  
James Williams

A group of three members were selected to count the votes and reported the results to Michael Hemsley. Michael later in the meeting announced Robert Beale, Roger Glispy, Delores Grandison, Carl Grossman, John Hadrick, Peter Hischmann, Gina Lanier, Kyle Lanier, and James Williams were elected to the committee.

Long Distance Running Committee (Nominees)

Carl Grossman  
Diane Hardies  
Ted Hardies

Robin Jefferis  
Bill Kampf  
Ed Maher  
Jim Marino  
Mary Matthews  
Mike McCloskey  
Jerry Nolan  
Dave Thomas

One nomination was offered from the floor for Charles Shields. Upon taking the votes Michael Hemsley later announced those elected to the committee were Carl Grossman, Diane Hardies, Robin Jefferis, Ed Maher, Jim Marino, Mary Matthews, Mike McCloskey, Charles Shields, and Dave Thomas.

Secretary's Report: Ken reviewed his report (see attached) found in the combined committee reports made available to all.

Treasurer's Report: Norman Green presented his report (see attached) and noted that the Association's net worth was \$130,908.52. The report was accepted as presented.

Financial Secretary's Report: Mary Braverman reviewed her report (see attached) noting the various committee expenses were within budget and that the Association was in good financial condition.

President's Report: Monique deferred to her remarks till new business.

Vice-President's Report: Mike Hemsley reported that the development of an Association Operating Manual was progressing for use by current and future Association leaders.

High Performance Committee Report: Ray Feick reviewed the meets and events the committee has hosted and those coming up in 2012.

LDR Report: Robin's report (see attached) was reviewed and accepted as submitted.

YA Report: Celeste Battle reported the Junior Olympic XC meet will be held on November 5<sup>th</sup> at Belmont Plateau. Celeste noted the outdoor Junior Olympic qualifier dates were June 2 & 3 and the Association Junior Olympic Championship was tentatively scheduled for June 16<sup>th</sup>. She also reported that Mid-Atlantic will be hosting the Region 2 Junior Olympic Championship on July 5-8<sup>th</sup>.

Law & Legislation Committee Report: Mike had nothing to report.

Membership Report: Doreen reported that membership stood at 2332, which was up from 2010. She noted there were 109 clubs for 2011 and 158 sanctions were issued. She presented four clubs for approval, Lickety Split, National Athletics Federation, U2CanRun, and Vertical Elite Vault Club. The clubs were approved by a unanimous vote.

She also reported three new clubs; DE AC/Delaware Running, Bristol Borough Business Association, and Elite Race Management. The clubs were accepted by unanimous vote.

Budget and Finance Committee Report: No report was submitted.

Coaching Education Report: Carl Grossman reported that the recent level 1 school at Chaney University had 40-45 attendees and that the next level 1 school would be March 16, 2012 at Villanova University.

Officials Report: Ken Yerger reviewed his report (see attached) noting that certification continues for the Olympiad and that a training clinic was scheduled September 25<sup>th</sup> at Widener University and Penn State on December 10<sup>th</sup>

Communications Committee Report: Paul Spencer reviewed his report and it was accepted as submitted.

Awards Committee: Norm Green indicated he has secured January 28, 2012 for our next Awards Banquet.

Old Business: No old business was discussed.

New Business: Nominations for delegates to the USATF Annual meeting were taken. Those nominated were:

Norm Green, Delores Green, A. Monique White, Ken Yerger, Ed Maher, Doreen McCoubrie, Nelson Berrios, Carolyn Griggs, Cynthia Young, Ronn Thomas, Ed Richardson, Carl Grossman, and Michael Hemsley.

Norm explained that the Association was entitled to fourteen delegates and since thirteen were nominated an election was not required. Upon motion the nominees were accepted by unanimous consent. A second motion was made and seconded to permit the Association President to fill the remaining delegate position or any that needed to withdraw.

Monique White made an announced that one of our members, Ray Feick was elected to be a member of the 49<sup>th</sup> class of the Pennsylvania Sports Hall of Fame. Ray was congratulated by all.

Monique White reviewed the report from the national office which gave Mid-Atlantic full accreditation.

With no further business the meeting was adjourned at 8:23 PM

Respectfully submitted,  
Kenneth Yerger, Secretary

## **Mid-Atlantic USATF**

### **COMMITTEE REPORTS**

**Annual Meeting**

**September 21, 2011**

#### **SECRETARY'S REPORT**

The Association quarterly and Executive Committee meeting minutes are posted on the Association website and are up to date. At this year's Associations Workshop the new USATF e-mail marketing system (EMS) was introduced. The National office is in the final stages of formally providing each Association with access to its own account so we can begin to utilize the EMS.

To help with this process, we need to identify one individual in your Association to serve as our "*Communications Coordinator*."

The *Communications Coordinator* is responsible for:

1. Collecting of information from Board and Committee Chairs to be sent to your constituent members;
2. Sending e-mails regarding upcoming meetings [annual meetings, board meetings, committees, etc.] of interest to your members;
3. Sending information of important upcoming events ( i.e., Association Championships, Junior Olympic qualifiers, Masters events);
4. Using proper USATF logos and acronyms (USATF not USAT&F, USA T&F U.S.A.T.F.);
5. Making sure all e-mails are properly composed using proper English and grammar.

*Ken Yerger, Secretary*

#### **OFFICIALS COMMITTEE REPORT**

The officials committee continues to certify and re-certify officials in the new Olympiad. Two more clinics are scheduled for the rest of this year. The next clinic will be held at Widener University on Sunday September 25<sup>th</sup> at 1:30. The second clinic will be held at Penn State on Saturday December 10<sup>th</sup> at 9 AM. The clinic will be immediately followed by the Blue-White meet where skills learned can be used in the intrasquad meet.

*Ken Yerger, Chair*

## TREASURERS REPORT

### CURRENT ASSETS

	December 31,2010	
TD Bank Checking Acct	Balance	\$123,365.24
TD Bank Checking Acct	January 31 Balance	\$118,606.03
TD Bank Checking Acct	February 28 Balance	\$120,627.25
TD Bank Checking Acct	March 31 Balance	\$130,807.20
TD Bank Checking Acct	April 30 Balance	\$63,356.19
TD Bank Checking Acct	May 31 Balance	\$59,319.90
TD Bank Checking Acct	June 30 Balance	\$51,254.35
TD Bank Checking Acct	July 31 Balance	\$51,636.40
TD Bank Checking Acct	August 31 Balance	\$57,628.82
TD Bank Checking Acct	September 19 Balance	\$59,216.76
TD Bank Checking Acct	October 31 Balance	
TD Bank Checking Acct	November 30 Balance	
TD Bank Checking Acct	December 31 Balance	
Providence Assn Deposit Agreement	March 29, 2011 deposit	\$40,000.00
Providence Assn Deposit Agreement	Interest added 6/30/2011	\$412.05
Vanguard Dividend Growth Fd	March 31, 2011 deposit	\$10,000.00
Vanguard Dividend Growth Fd	June 6, 2011 deposit	\$5,000.00
Vanguard Dividend Growth Fd	Growth by 6/30/2011	\$456.75
Vanguard 500 Index Admiral	March 31, 2011 deposit	\$10,000.00
Vanguard 500 Index Admiral	June 6, 2011 deposit	\$5,000.00
Vanguard 500 Index Admiral	Growth by 6/30/2011	\$150.90

### OTHER ASSETS

T&F Officiating Equipment (incomplete		
	inventory)	\$2,500.00

TOTAL ASSETS	September 19, 2011	\$131,148.5
		2
TOTAL LIABILITIES (Outstanding Checks)		-\$240.00
<b>TOTAL NET WORTH</b>	<b>September 19, 2011</b>	<b>\$130,908.5</b>
		<b>2</b>

Norman M Green

9/19/2011 Jr

Treasurer

### FINANCIAL SECRETARY'S REPORT

#### FINANCIAL REPORT: OVERVIEW

Through August 2011

<u>REVENUE</u>	<u>2009</u> <u>Budget</u>	<u>2009</u> <u>Actual</u>	<u>2010</u> <u>Budget</u>	<u>2010</u> <u>Actual</u>	<u>2011</u> <u>Thru Aug</u>
Administration	38,570	39662	38,470	39534	2,397
	13,800.0				
High Performance	0	19002	15,400	16149	29,464
LDR	25,100	29569	24,700	22593	36,169
Officials	8,450	7721	8,800	6124	6,972
Youth Athletics	31,950	37205	32,530		
				27410	23,708
<b>Total</b>	<b>\$117,870</b>	<b>\$133,158</b>	<b>\$119,900</b>	<b>\$111,810</b>	<b>\$98,710</b>

<u>EXPENSES</u>	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Thru Aug</u>
Administration	50,325	56637	56,070	68387	13,231
High Performance	11,730	9931	12,900	12203	20,151
LDR	22,000	16612	20,300	18924	19,301
Officials	7,940	4984	6,400	4903	5,670

Youth Athletics	25,875	26857	24,080	21704	22,436
<b>Total</b>	<b>\$117,870</b>	<b>\$115,021</b>	<b>\$119,750</b>	<b>\$126,121</b>	<b>\$80,789</b>
<b>NET:</b>		<b>\$18,137</b>		<b>-\$14,311</b>	<b>\$17,921</b>

**REVENUE: EXPENSES 2011 Through AUGUST**  
**By Sports Category**

	<u>Revenue</u>	<u>Expense</u>	<u>Net</u>
Administration	2,397	13,231	-10,834
High Performance	29,464	20,151	9,313
LDR	36,169	19,301	16,868
Officials	6,972	5,670	1,302
Youth Athletics	23,708	22,436	1,272
<b>Total</b>	<b>\$98,710</b>	<b>\$80,789</b>	<b>\$17,921</b>

**LONG DISTANCE RUNNING COMMITTEE REPORT**

Mid-Atlantic Long Distance Running Report  
September 21, 2011

LDR Chair position:

To date, no members have expressed interest in the LDR Chair position. The LDR committee will discuss reorganization options at our Committee meeting on Sept. 26<sup>th</sup>.

Annual Convention:

Ed Maher and Carl Grossman will attend the USATF Annual Convention  
If spots are available

2012 Budget:

The 2012 budget is a work in progress. Questions with the 2010 LDR budget and final financial report as well as the current 2011 LDR budget and August 22,

2011 financial report are being addressed by Robin, Norm and Mary

**Club Travel Grants:**

Athena and Greater Philly TC have submitted rosters for the upcoming Masters 5K Road Race Championships. Greater Philly TC has submitted a roster for the Masters 5K Cross Country Championships

**ADP Program:**

Mid-Atlantic LDR was contacted on Sept. 15th regarding an opportunity to send a female athlete to Tufts 10K US Championships on Oct. 10<sup>th</sup>. Samantha Howard from Lancaster has agreed to attend. Samantha is the only female athlete in the Association who meets the local and national ADP requirements

**LDR Membership:**

A notification was sent out via e-mail/facebook on August 26th to a few Mid-Atlantic members promoting the USATF National Fall membership special that features a discounted Membership fee of \$10. It would be very helpful if National would give the Associations notice before launching this promotion. The promotion creates some challenges for budgeting.

As of Sept. 8, twenty (20) LDR athletes have registered for USATF, taking advantage of the \$10 special. The downside of the promotion is that the Association/LDR only receives \$2 for each membership.

**LDR Membership Goals status:**

	2009 Results	2010 Goals	2010 Actual	% of Goal	2011 Goals	2011 Actuals YTD*
Club	55	58	79	136%	83	71 (8/27/11)
Individual	714	821	879	107%	928	909 - 98%

*\*2011 Club reporting has changed. It will be difficult to replicate previous years reporting.*

Respectfully submitted by,

Robin Jefferis  
USATF Mid-Atlantic LDR Chair

**AWARDS COMMITTEE REPORT**

The Awards Luncheon honoring awardees of 2011 will be held in the social hall of Central Baptist Church, Wayne, PA, on Saturday, January 28, 2012. The noon lunch will be catered by Bause-Landry Catering of Pottstown, the wonderful team of Erin and Amy who have provided all of our award lunches across the past two decades.

Submitted by: Norman Green, chair



# COMMUNICATIONS COMMITTEE REPORT

USATF Mid-Atlantic Association  
September 21, 2011

## WEBSITE

### Review of 2011

The association website has been redesigned, reformatted and updated, including:

1. The links have been reorganized to emphasize sports content over administrative content.
2. Outdated content and broken links have been removed or updated.
3. “Landing pages” have been added for the sports committees.
4. Some, though not all, content from the old website has been restored.
5. Some “live” photographs have been added to the home page.

### Goals for 2012

1. Update and consolidate ownership and hosting of [mausatf.org](http://mausatf.org) and [mausatf.com](http://mausatf.com) domains.
2. Faster updating with fresh content, especially tournament and race results.
3. Create protocol and provide training for committee leaders to update their own pages.
4. Restore additional content from the old website, including the FAQ pages.
5. Update the Membership and Events/Calendar sections.

## NEWSLETTER

### Review of 2011

1. Five newsletters have been published (including the January issue, which was delayed from December 2010). One more is scheduled for December. The issues ranged from 17 to 20 pages.
2. Highlights included the annual awards report, coverage of the TNT club’s rise, the start of Dave Johnson’s series on John Baxter Tayler, and off-road photography by Derek Schultz.
3. Other improvements included more consistent and complete tables of results for track and field championships and more extensive use of color photography.
4. Valuable new contributors included Diane and Ted Hardies, Ed Maher, Chuck Shields and Kyle Mecklenborg.
5. A manual was submitted on how the newsletter is produced, in the event of a change in editor.

### Goals for 2012

1. Update design to reduce wasted space in printed version but maintain readability in web version.
2. Consider publishing six issues a year to make content more timely and reduce bulk of each issue.
3. Continue to encourage contributions from Executive Committee members, other track and field organizations, and outside sources like the “Class of ’82” and John Baxter Taylor series.
4. Create a more consistent and extensive calendar of athletic and association events.

Submitted by Paul Spencer

## **YOUTH COMMITTEE REPORT**

USATF Mid-Atlantic Association - Junior Olympics XC Championship Saturday  
November 5th at Fairmount Park's Belmont Plateau