

USATF Mid-Atlantic Executive Committee Meeting

May 22, 2013
Villanova University

In attendance: Michael Hemsley, Rogers Glispy, Paul Spencer, Bob Delambily, Nelson Berrios and Norman Green.

In the absence of the president, Vice President Michael Hemsley called the meeting to order at 7:45 p.m.

The minutes for the meeting of March 20, 2013, were approved unanimously.

Secretary's Report: Paul Spencer's report is attached. Paul called the board's attention to the stipend available for marketing items and the deadline for filing tax returns.

Treasurer's Report: Rogers Glispy distributed first-quarter statements for our investment accounts. The balance for the stock accounts at Vanguard is \$37,870. The balance for the certificate of deposit at Providence Association is \$43,107.01. The interest rate at Providence declined to 3% on April 1, the minimum rate. The balance in our checking account at TD Bank is \$61,336.64, with \$4,933.92 in checks outstanding.

Financial Secretary's Report: No report.

Mike said he hoped we could resolve the issue of how to divide membership revenue among the sports committees, and codify a policy. The main unresolved issue is how to divide revenue from members who designate both Officials and one or more of the sports committees on their applications. Rogers indicated that he would draft a policy in consultation with the LDR, Youth Athletics and Officials chairs and present it for approval at the next Executive Committee meeting.

President's Report: No report.

Vice President's Report: No report.

High Performance Report: Rogers noted that the Mid-Atlantic Open and Masters Outdoor Track and Field Championship will be held on June 9 at Widener University. He said the High Performance Committee meeting scheduled for next week would attempt to resolve the issue of which expenses Mid-Atlantic should cover for association championships. Rogers said he hoped to draft and submit a policy for consideration at the next Executive Committee meeting.

LDR Report: Robin Jefferis submitted her report in advance. She also submitted an update that Dec. 13 has been selected as the date for the 2014 USATF National Club Cross Country Championships, which will be hosted by Mid-Atlantic. Mike said he would follow up on Robin's request that a senior member of the Executive Committee offer assistance to the Local Organizing Committee in expediting the contract through the USATF Legal Office.

In her report, Robin also sought confirmation that Hugh Campbell's world record application has been filed, and that if a record is set at the association championships in

June, a record application could be successfully submitted. Rogers said the necessary documents were submitted for Hugh's record, including the photo finish. He said the only uncertainty about the association championships is that if genders are mixed in the 5k, a record would not be approved.

Youth Athletics: Nelson Berrios's report is attached. He said the Developmental Meet on April 13 at Lincoln High School had a strong turnout and may have broken even financially.

Looking ahead to the association Junior Olympics championships, Nelson said this will be the first time that preliminary meets are not held beforehand. He said the combined events (decathlon, etc.) are difficult to schedule, but he hopes to continue them in future years after working out the problems this year.

Law and Legislation Report: Mike noted that proposals to change USATF national bylaws may be made this year, with a deadline of approximately late August. Mike also said this is a good time to look at whether our association bylaws need updating, and that he would report at the next meeting. Nelson Berrios said proposed revisions to the Youth Athletics operating procedures are in the works.

Membership Report: Doreen McCoubrie filed her report in advance. As of May 21, we have 2,219 members, 116 clubs and 156 sanctions.

Budget and Finance: The Executive Committee set a deadline of July 31 for each committee to submit a proposed budget to Bob Delambily. Bob will review the submissions and present them at the August meeting.

Coaching Education: Rogers Glispy said a Level 2 Youth Coaching Education program would be held in Greensboro, NC, after the Junior Olympics in July.

Officials Report: No report. Earl Edwards sent an email saying the final vacancy on the Officials Committee would be filled by Wayne Sadowski.

Communications Report: Paul Spencer's report is attached. The deadline for submissions for the next newsletter is June 2.

New Business: Norman Green said a number of youth membership applications had been submitted and rejected through an old application system that should no longer be accessible. Paul Spencer said he would try to find and eliminate the links on the website that are causing this problem.

Agenda for next meeting: Mike reviewed the items for follow-up at the next meeting:

- (1) Allocation of membership revenue.
- (2) Policy on who pays expenses for association championships.
- (3) Association bylaw review.

The meeting adjourned at 8:42 p.m.

USATF Mid-Atlantic Executive Committee Report, May 22, 2013, LDR Committee (updated)

1) 2014 USATF National Club Cross Country Championships:

- Official Race date is pending. The LOC's original request was for Saturday, Dec. 6. The Local Organizing Committee made the assumption that the date was officially scheduled for Dec. 6. However, if the race is held on Dec. 6, this may create conflict with the 2014 Annual Meeting in Anaheim, CA, which concludes on Dec. 6. The LOC is waiting for official confirmation on the actual date. **UPDATE:** USATF and the XC Chaps LOC have agreed on the event date of Dec. 13, 2014. This is the second Saturday in December.
- Robin Jefferis has been working with Earl Williams on creating an Officials Application.
- The LOC has been having difficulties securing an official USATF contract. They are now in a situation where they have to sign contracts themselves without a USATF contract. Robin has offered the assistance of Cynthia and Mike to reach out to USATF Legal if the LOC would like help maneuvering through USATF National channels.
- Robin proposed to the LDR committee a special 2014 Cross Country Club team with significant prize money for Open M/F and Master's M/F. The goal is to increase participation and excitement from all of Mid-Atlantic LDR Clubs and get clubs to Lehigh.
- Mid-Atlantic to communicate Championships to its members once the LOC has locked in on a logo and date.

2) USATF National Retail Store booth comes to Broad Street Run:

- This is the first year that the USATF National Store has attended the BSR Expo.
- The LDR Committee's relationship with the Broad Street Run enabled the USATF National Store to secure a large booth at the 2013 Broad Street Run Expo at the last minute.
- By all accounts the Store was pleased with sales and is excited about returning in 2014.
- With only a week between Penn Relays and Broad Street, it is very economical to keep a truck and team in Philadelphia.

3) Club Challenge update/ADP Updates:

- Athena TC is sending a Masters team to 8K Masters Championships in June.
- Two Masters teams have provided tentative commitments to 5K Masters Champs in October.
- Bryn Mawr Running Club is sending two Open teams to Club Nationals in Bend, OR.
- Four Open (under 30) athletes have requested consideration for the Athlete Development Program:
 - Sam McNally – Twin Cities Marathon – will apply
 - Colleen Tindall – Twin Cities Marathon – will apply
 - Josh Sandlock – Grandma's Half Marathon, June 22 – Request accepted
 - Carol Jefferson – Grandma's Half Marathon, June 22 – Request accepted
- LDR committee approved an increase in the travel stipend from \$150 to \$200 to offset the expensive airfare for the Minnesota races.

4) Mid-Atlantic 2013 LDR Goals:

1. *Increase Communication to our LDR membership and clubs via Web, Conference calls, Newsletters and Non-traditional such as Facebook.*

2. Transparency – utilize the LDR website to share LDR documents, etc.
3. Increase LDR membership by 15% and club membership by 5% per year

	2009 Result	2010 Results	2011 Result	2012 Result	2013 Goal	2013 YTD As of 5.2.13
Sanctions				177	200	102 (\$7,935)
	55	79	83	92	100	67
Total	714	879	928	1342	700	257 + 325 = 582 20 + 325 = 745 LDR joint members = 650 = 707 (DOB year 1995) = 35 Members: 2,070

4. Support and development of our post-collegiate runners through the ADP Program
5. Continue to support our constituents and clubs through offering three Series (Grand Prix/Road, Off-Road and Cross Country), Sanctions and the new Mid-Atlantic USATF Club Travel Grant program

5) Other business: World/National Records at Mid-Atlantic Association indoor/outdoor track meets

Hugh Campbell's World Record Application status:

- Robin is looking for confirmation that Hugh Campbell's World Record application was filed with National. It has been very challenging to get the status of this World Record application.

USATF Mid-Atlantic Association Outdoor Championships in June:

- I am for looking for assurances that a USATF member can run a World/National Record at the Association Championships in June and have the record application successfully submitted and approved.
- If this is not possible, it would be helpful to include this information on application. It's better to be upfront about our inability to process Records. LDR has several Grand Prix events that would never be suitable for National/World Record performance to be approved, due to several factors. We attempt communicate this to our athletes.

Respectfully submitted by,

Robin Jefferis
USATF Mid-Atlantic LDR Chair

MEMBERSHIP AND SANCTIONS REPORT

2013 Membership as of May 21, 2013, is 2219.

We have 116 Clubs registered for 2013.

Clubs awaiting approval due to background checks are:

#457 Bison Vault Club

#57 Tri-County Express

#114 Valley Blazers

I have issued 156 Sanctions for 2013 and 1 is waiting to be processed.

Submitted by:

Doreen

McCoubrie

Sanctions and Membership

Secretary's report
Submitted by Paul Spencer
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Note from Earl Edwards: Wayne Sadowski has accepted membership on the Officials Committee. His acceptance completes the mandated 12 members for the committee as stated in MAUSATF Bylaws.

The following information was received from the USATF National Office:

Associations Workshop: Registration is open for the 2013 Associations Workshop scheduled for August 23-25 in Indianapolis. Registration is free. [Click here](#) to make hotel reservations or call 1-888-603-8747 and mention USATF Associations Workshop.

Fast Forward magazine: The USATF quarterly member magazine is now digital-only. It can also be accessed in a new iPhone/iPad app. The first digital issue noted Hugh Campbell's world record in the 3,000 meters, Lorraine Jasper's U.S. record in the 800 meters, and Gloria Krug's U.S. record in the super weight throw.

Marketing Stipend: Each association may receive a \$500 stipend toward the purchase of USATF-branded marketing items. The deadline for ordering is **June 1**. Available items include an 8x8-foot media backdrop for \$800 (good for photos at the awards luncheon, for example), a 10x10-foot printed tent with frame for \$600, and 4,000 feet of barricade tape for \$75.

Birthdate Verifications: USATF has updated its system to allow verification of date-of-birth documents from a club in bulk (as well as one-by-one).

Accreditation Standards: Sherry Quack at the USATF National Office reports that work is still under way on the Accreditation Standards for the new Associations Manual, which is posted online at <https://www.usatf.org/Mgmt/Assoc/Forms/Association-Manual.aspx>

Tax Deadline: The deadline for filing returns to the IRS is May 15.

Communications report
Submitted by Paul Spencer
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Newsletter

The third newsletter of the year will be issued in mid-June, or sooner if possible. The deadline for submissions of content is **Sunday, June 2**. Please send me any articles, notes or photos that you can.

Website

No major changes since last meeting. Only a half-dozen new items have been posted.

Our Publications

A note about meet flyers, passports and other brochures: If you would like me to edit and format these documents for publication either on the web or in hard copy (or both), please just let me know. I can give them a consistent look (design, typography, colors) and often make them significantly tighter. In particular, fitting a flyer or schedule on one page (front and back) makes it more manageable.

Mid-Atlantic Youth Committee 5-22-2013

1. Annette had a Developmental Meet on April 13, 2013, at Lincoln High School. She had approximately over 200 athletes.

2. Association Meet: Mid-Atlantic Association Championship will be at Widener University on June 22 and 23, 2013.

Region 2: July 11-14, 2013, at Strider Field in Jamestown, NY.

National JO Championship: July 22-28, 2013 at N. Carolina A&T University-Greensboro, NC.

3. 2013 XC will be at Belmont Park in Philadelphia on November 9, 2013.

Region 2: November 23, 2013, (Central U.S.)

National XC: December 14, 2013, at Shooting Complex, San Antonio, Texas.

4. Dates for 2014 season:

- Association Meet: June 9-15 or June 16-22
- Region 2: July 1-6, 2014 (Central)
- National JO Championship: July 21-27 (Central)
- 2014 XC: Association - November 8, 2014
- Region 2-XC: November 22, 2014 (East Coast)
- National-XC: December 13, 2014 (East Coast)

Respectfully submitted,
Nelson Berries Sr.