

USATF Mid-Atlantic Association Quarterly Meeting

June 19, 2013

Villanova University

In attendance: Cynthia Young, Paul Spencer, Doreen McCoubrie, Earl Edwards, James E. Aylsworth, DaNusia Aylsworth and Norman Green.

President Cynthia Young called the meeting to order at 7:42 p.m.

Secretary's Report: Paul Spencer's report is attached.

Treasurer's Report: No report.

President's Report: No report

Vice President's Report: Mike Hemsley reported by email that the national office has not responded on the proposed contract for the 2014 Cross Country Club Championship at Lehigh. He will follow up again if national does not respond by Monday.

High Performance Report: No report.

Long Distance Running: Robin Jefferis's report is attached.

Youth Athletics: No report. The deadline for entries to the Mid-Atlantic Junior Olympic Championships passed yesterday. President Young said the number of entrants is not available yet. Jim Aylsworth said only six lanes of hurdles will be available because of thefts of hurdles at Widener University.

Law and Legislation: Mike Hemsley reported by email that the timing for proposed amendments to the national bylaws and regulations is not available yet on the USATF website.

Membership: Doreen McCoubrie's report is attached. As of June 19, we have 2,755 members, 133 clubs and 164 sanctions, plus two to be processed.

Doreen distributed a USATF timeline for the introduction of online sanctioning of events. The timeline shows that Aug. 31 is the last day that paper sanction applications will be accepted. Discussion followed about whether USATF might also be able to automate birthdate verifications.

Doreen's report also said a USATF staffer is conducting bi-weekly conference calls for association officers on topics of interest. Also, association treasurers will now have access to online accounting tools needed to reconcile our accounts.

Budget and Finance: President Young reported that Bob Delambily had urged other officers to continue updating expenditures and receivables.

Coaching Education: No report.

Officials: Earl Edwards' report is attached. Earl said the introduction of color ID cards indicating an official's status has led to a surge in applications for upgrades. He said the Officials Committee is drafting a form to improve the association's upgrade process.

The Officials Committee also proposed two wording changes in the Mid-Atlantic Bylaws. The amendments will be forwarded to the Law and Legislation Committee.

Communications: Paul Spencer's report is attached.

Old Business: The three items listed on the agenda will be considered at the next Executive Committee meeting.

New Business:

Meeting schedule and venue: President Young said the next Executive Committee meeting would be on Aug. 21 at Villanova, and the annual meeting would be on Sept. 25 at the Holiday Inn in Fort Washington. Discussion ensued on problems with the meeting room being locked on the last two meeting dates. On a motion by Earl Edwards, the committee agreed to consider possibilities for a new or backup venue. Cynthia Young asked that suggested by emailed to her.

The meeting adjourned at 8:20 p.m.

Officials Committee Report

20 March, 2013

The official's committee reports:

- Certifications / Re-certifications
 - Presently we have 172 certified officials based on the period starting April 2012 to 19 June 2013. Of that count 55 are new officials. An additional 2 new officials are pending to increase our overall total to 174 officials in Mid-Atlantic for 2013-2016 Olympiad.
 - Josiah Novack's transfer to New Jersey association is complete.
 - Receiving the ID cards from the national committee has increased.
 - Officials receiving upgrades: Mark Armstrong to national, Jim Aylsworth to masters, Joe Rycek to masters
- Clinics
 - Penn Relays Clinic was a success, 8 out of 10 attending new applicants certified with 2 pending on their USATF membership.
 - The next clinic is slated for October, exact date and timed TBD, probable location Widener University.
- Annual meeting March 17, 2013 (post)
 - A gift basket was purchased and delivered to Mr. & Mrs. Krask for their time freely given addressing our members at the annual meeting
- Officials Budget
 - Thus far we are well within our budget and should exceed projected revenue with this year being a re-certification year.
- New business
 - The committee is presently drafting a form to help with the process of upgrading officials in Mid-Atlantic
 - The committee would like to introduce in the near future a policy concerning the use of officials within our association
 - The officials committee would like to propose an amendment to Mid-Atlantic Bylaws, Article 5 section 2.
- MAUSATF 2013 Officials' Goals
 - Streamline Penn Relays clinic ---COMPLETED
 - Increase membership by 70 members-----55 NEW MEMBERS
 - Increase communication via email and/or association website
 - Increase clinic participation
 - Increase clarity regarding upgrades ---- IN THE WORKS

Article 5 Membership:

A. The Association may have the following types of members all of whose application for membership shall be subject to approval by the Association, as recommended by the Membership Committee:

1. Athlete: who shall submit a membership application as an amateur athlete and shall pay dues as determined by the membership committee. Athlete members 18 years or older shall be entitled to one vote.

2. Competition Official: Any person serving as a competition official may join this Association. A subset of this membership category shall be those members whose proficiency is certified at one of **three (3)** levels by the Officials Committee, who shall be considered as being members of this Association during the term of that certification. Dues for a **competition official** and for a certified competition official to be determined by the Membership Committee, and both shall have the right to vote.

1. Should read one of five(5) as prescribed in the current USATF Certification Regulations 2013.

2. This may not be a true statement or a statement that need not be true since updated definition of a competition official one must be certified and USATF member.



USATF Mid-Atlantic Executive Committee Report
June 19, 2013

LDR Committee Report

1) 2014 USATF National Club Cross Country Championships:

- Official race date is December 13, 2014.
- Robin attended an LOC meeting in Lehigh on June 11.
- Robin will touch base with Earl Edwards to finalize Officials Application.
- The LOC has been having difficulties securing an official USATF contract. Mike Hemsley touched base with his contact at the National office to inquire about the status of the contract. As of June 17, National confirmed that the contract should be sent to the LOC by the end of the week.
- Official logo is a work in progress.

2) ADP Updates:

- Two Open (under 30) athletes were invited to race the Half Marathon Championships this weekend:
 - Josh Sandlock – Grandma’s Half Marathon, June 22
 - Carol Jefferson – Grandma’s Half Marathon, June 22
- LDR committee approved an increase in the travel stipend from \$150 to \$200 to offset the expensive airfare to the MN races.

3) Mid-Atlantic 2013 LDR Goals:

1. *Increase Communication to our LDR membership and clubs via Web, Conference calls, Newsletters and Non-traditional such as Facebook*
2. *Transparency – utilize the LDR website to share LDR documents, etc.*
3. *Increase LDR membership by 45% and club membership by 5% per year*

	2009 Results	2010 Results	2011 Results	2012 Results	2013 Goal	2013 YTD As of 5.2.13
LDR Sanctions				177	200	102 (\$7,935)
Clubs	55	79	83	92	100	67
Individual	714	879	928	1342	700 <i>(Revised total with new reporting method. LDR + HDR Split)</i>	LDR = 257 + 325 = 582 HP = 420 + 325 = 745 <i>(HP & LDR joint members = 650)</i> Youth = 707 (DOB year 1995) Other = 35 TOTAL Members: 2,070

4. *Support and development of our post-collegiate runners through the ADP Program*
5. *Continue to support our constituents and clubs through offering three Series (Grand Prix/Road, Off-Road and Cross Country), Sanctions and the new Mid-Atlantic USATF Club Travel Grant program*

4) Other business:

- World/National Records at the Mid-Atlantic Association indoor/outdoor track meets

- Hugh Campbell's World Record Application status:
Tom confirmed Hugh's application was sent in late May. There is still a question regarding one of the Official's 2013 membership status. This may jeopardize the record Approval. As of June 17th the record has not moved into a Pending status on the USATF National Masters Records site.

Respectfully submitted by,
Robin Jefferis
USATF Mid-Atlantic, LDR Chair

Secretary's report

Submitted by Paul Spencer
USATF Mid-Atlantic Association Quarterly Meeting
June 19, 2013

Associations Workshop: Doreen McCoubrie and Monique White have expressed interest in attending the USATF Associations Workshop in August 23-25 in Indianapolis.

Communications report

Submitted by Paul Spencer
USATF Mid-Atlantic Association Quarterly Meeting
June 19, 2013

Newsletter

- The third newsletter of the year will be issued tomorrow, June 20, after corrections are received and incorporated. Special thanks to Donna Aylsworth for contributing an article about pole vaulter Joe Paradine.
- Josh Sadlock, an elite distance runner, has agreed to write an article about his experiences as an ADP invited athlete at the USATF Half Marathon Championships in Duluth, MN. Thanks to Robin Jefferis for originating this idea.

Communications

- The contact telephone numbers for Mid-Atlantic have been updated on the national website. This should reduce the number of calls that Norm Green receives about association business.
- Andy Martin, formerly of the USATF national office, has started a sports marketing company that supports non-profit organizations in marketing, promotion, communications, and event logistics. We may consider that company for projects in the future.

MEMBERSHIP AND SANCTIONS REPORT

2013 Membership as of June 19, 2013 is 2755.

We have 133 Clubs registered for 2013.

I have issued 164 Sanctions for 2013 and 2 are waiting to be processed.

News to Report:

- Online Sanctioning will be in full use on September 1, 2013
- Desiree Friedman is conducting bi-weekly conference calls for Association Officers on topics of membership, sanctions, clubs and associations. She is the Associate Director of Constituent Services.
- Treasurers will now have access to the online accounting tools necessary to reconcile our Association accounts.

Submitted by:

Doreen McCoubrie

Sanctions and Membership

June 14, 2013

USATF Sanctioning is going paperless!

Hello Doreen,

Thank you to everyone who participated in the Online Sanction Survey that we sent out a couple of weeks ago, we really appreciate the feedback! The surveys have provided us with much needed information on how we can improve the online system through changes and additions. As a next step, we are going to be implementing several improvements in an effort to move to a completely paperless process.

We have laid out the following timeline to transition the organization to completely Online Sanctioning:

June 14 Announce timeline to Sanction Chairs
June 21 Discuss paperless timeline on Associations call
June 24 Announce transition to paperless sanctions to event directors
July TBD Online training sessions for event directors and Sanction Chairs
August 1 Complete all programming needs to online system
August Testing phase for full use of Online Sanction process
August 24 Training session/discussion of Online Sanctions at Association Workshop
August 31 Last day that paper sanction applications will be accepted
Sept 1 Online Sanctioning in full use

Below are some details on the improvements we will be making over the next couple of months:

- Adding the ability to sanction series meets
- Adding the ability to sanction developmental meets
- Change from a 2-step process to a fluid process without having to log back in after completing the calendar entry
- Adding the ability for event directors to upload post-race reports, incident reports and results online

Please take the time to review the timeline and let me know if you have any questions or feedback. We will of course keep you updated with all changes as they are made and any new improvements that we plan to add to the project.

Looking forward to a collaborative effort as we take this big step together! As always, please feel free to email or call me any time. Have a wonderful weekend!

Desiree